

Promotional Terms and Conditions

MAGURA VYRON MDS-V3 "Free Interval Service" Promotion

After purchasing a MAGURA VYRON MDS-V3 seatpost from participating retailers, the first-time purchaser of a promotional product can register the product once for the "Interval Service Free of Charge" promotion via the promotion website within the registration period. Registration on the promotion website does not automatically entitle the holder to receive the free VYRON interval service, but requires confirmation of successful registration by the promotion provider to the e-mail address provided by the buyer.

Registration period: 21.11.2022 - 31.05.2023

Promotion period: 21.11.2022 - 31.10.2024

Promotion website: www.magura-vyron.com

Registration and participation in the promotion can only be made after purchasing a MAGURA VYRON MDS-V3 seatpost. Participation is only possible by providing the purchase-relevant information (dealer name, date of purchase and purchase price) and after online registration with the individual product ID enclosed with the product, as well as providing further buyer data (name, address, e-mail address).

In order to take advantage of the promotion, the online form of the promotion website must be completed. The promotion is only valid for buyers residing in Germany, Austria, France, Belgium, the Netherlands, Luxembourg, Spain and Italy and exclusively for original packaged new goods. The entitlement to participate in the "interval service free of charge" promotion expires if the buyer has exercised his right of withdrawal vis-à-vis the dealer. A payment in cash or transfer of the acquired claim to third parties is excluded.

MAGURA VYRON MDS-V3 "Interval service free of charge" promotion terms and conditions:

- 1) The "Intervall service free of charge" promotion is a promotion of MAGURA Bosch Parts & Services GmbH & Co. KG, Eckisstrasse 6, 72574 Bad Urach, Germany (hereinafter referred to as **MAGURA**).
- 2) During the registration period of 21. 11. 2022 – 31.05.2023 the registration for the "interval service free of charge" promotion can be made for a promotional product. Only promotional products purchased within the specified period and at participating retailers and which have an enclosed gift card with an individual product ID are eligible for registration. Registration is limited to a maximum of 1,000 VYRON MDS-V3 seatposts. MAGURA does not guarantee that each promotional product will be accompanied by such a promotional card. Each product can only be registered once.
- 3) Registration is exclusively online on the website www.magura-vyron.com ("**Promotion Website**"). The registration period ends on 31.05.2023. After successful registration, the free interval service can be used until 31.10. 2024. Subsequent registrations/submissions cannot be considered. The date of receipt of the registration/submission applies.
- 4) The promotional products (VYRON MDS-V3 seatposts) are the following:

| Art.-No. | Article description |
|-----------------|---|
| 2702679 | VYRON MDS-V.3 seatpost, 175 mm stroke, Ø 31.6 mm, incl. remote (unit = 1 piece) |
| 2702680 | VYRON MDS-V.3 seatpost, 150 mm stroke, Ø 31.6 mm, incl. remote (unit = 1 piece) |

| | |
|---------|---|
| 2702681 | VYRON MDS-V.3 seatpost, 120 mm stroke, Ø 31.6 mm, incl. remote (unit = 1 piece) |
| 2702682 | VYRON MDS-V.3 seatpost, 100 mm stroke, Ø 31.6 mm, incl. remote (unit = 1 piece) |
| 2702683 | VYRON MDS-V.3 seatpost, 175 mm stroke, Ø 30.9 mm, incl. remote (unit = 1 piece) |
| 2702684 | VYRON MDS-V.3 seatpost, 150 mm stroke, Ø 30.9 mm, incl. remote (unit = 1 piece) |
| 2702685 | VYRON MDS-V.3 seatpost, 120 mm stroke, Ø 30.9 mm, incl. remote (unit = 1 piece) |
| 2702686 | VYRON MDS-V.3 seatpost, 100 mm stroke, Ø 30.9 mm, incl. remote (unit = 1 piece) |

All MAGURA products not listed above are not promotional products and therefore do not participate in the promotion.

- 5) The registration process for the promotional products includes:
 - Registration on the promotion website incl. first and last name, address, e-mail address
 - Enter the individual "Product ID" (enclosed with the product on a separate voucher card)
 - Input of purchase-relevant information (dealer name, purchase price, date of purchase)
- 6) The registration process is successfully completed when the buyer has received a personal registration confirmation to his specified e-mail address. Further details on the procedure can also be found on the promotion website.
- 7) MAGURA reserves the right to request and inspect original proof of purchase, to check all registrations and submissions for compliance with these conditions of participation and to request any missing information. Original proof of purchase, which may have been requested by MAGURA, will be returned to the buyer after examination.
- 8) After successful registration, the buyer decides for himself when he wants to carry out the free interval service. In order to carry out the service, the buyer (at his own expense) sends his registered promotional product to a date of his choice (no later than 31.10.2024) to the service address in Germany stated on his registration confirmation and attach the printed registration confirmation e-mail to the Submission at. The buyer bears all shipping costs for sending his promotional product to the MAGURA service address. MAGURA shall bear shipping costs for the return shipment to the buyer's address specified in the registration. Taxes and duties associated with the receipt of the shipment shall be borne by the buyer.
- 9) MAGURA is not liable for damages and/or losses incurred when sending the free interval service.
- 10) After receipt of the registered promotional product, MAGURA will carry out an interval service free of charge for the buyer within a reasonable period of time. If further defects are detected during the service process, MAGURA will inform the buyer about this and any additional costs that may arise as a result. The buyer must separately commission MAGURA to remedy the defect for a fee, if necessary. Should it become impossible for MAGURA to carry out the free interval service due to another defect, MAGURA shall inform the buyer. If the buyer decides not to remedy the defect for a fee, this releases MAGURA from carrying out the free interval service. MAGURA will then immediately return the product to the buyer.
- 11) Eligible to participate are natural persons who are resident in Germany, Austria, France, Belgium, the Netherlands, Luxembourg, Spain or Italy and who have reached the age of 18 at the time of participation or are represented by a legal representative. Employees of the Magenwirth Group as well as their relatives within the meaning of §15 AO, life partners and employees of cooperation partners who are or were involved in the creation or processing of the campaign are excluded from participation.

12) The following personal data:

Name; Address; E-Mail-Adress

will be stored and processed by MAGURA only for the promotion registration, execution of the service on the promotional product and otherwise exclusively within the framework of this promotion. This data will be treated as strictly confidential and will not be misused for advertising purposes. In addition, the statutory data protection regulations and the data protection guidelines of MAGURA apply.

- 13) In order to verify applications with participating merchants and/or to investigate and initiate legal action in suspected cases of fraud, the data may be passed on to third parties. At the end of the action, the data will be deleted.
- 14) MAGURA assumes no liability for the availability of the promotional products at the participating retailers during the promotional period. If the product you have requested is not available during the promotional period, this does not entitle you to receive a promotional benefit at a later date.
- 15) Buyers who submit incomplete information/documentation will be notified and asked to provide the missing documentation within 14 days. The period begins from the date of notification. If the buyer does not comply with this or sends incomplete documents again, all claims arising from the promotion shall be waived.
- 16) If the buyer has not received confirmation of the successful registration from MAGURA within 5 working days of registration, the participant can contact us by e-mail at the following address: info@magura.com / keyword: VYRON action
- 17) MAGURA reserves the right at any time to check all submitted information for possible misuse and expressly reserves the right to take legal action in case of suspicion. For this purpose, the collected data may be passed on to third parties in individual cases.
- 18) Products that are returned within the scope of the right of withdrawal of distance selling transactions or that the trade has taken back as a gesture of goodwill are not eligible to participate and any services purchased but not yet used from the successful registration for the "interval service free of charge" promotion will be forfeited.
- 19) MAGURA reserves the right to identify double-registered promotional products by checking the product IDs and to deny the last beneficiary buyer the assertion of his claims arising from the promotion.
- 20) This offer is only valid for consumers and not for resellers and dealers.
- 21) The offer cannot be combined with other promotions (bundles, discount codes).
- 22) MAGURA is entitled to terminate the promotion prematurely or to change the conditions of participation during the promotion period. This applies in particular to cases of force majeure and in the event that proper execution of the promotion cannot be guaranteed for technical and/or legal reasons. The amended terms and conditions will apply from the date of their publication on the relevant promotion website.

- 23) Participation in the promotion is exclusively subject to these terms and conditions and by registering a promotional product, the participant accepts the terms and conditions of the promotion and assures the correctness of his information. These terms and conditions apply to each individual purchase of a promotional product.
- 24) MAGURA assumes no liability for the actual and constant accessibility or functionality of the campaign website.
- 25) The law of the Federal Republic of Germany applies, place of jurisdiction is Bad Urach. In addition, our General Terms and Conditions of Sale and Delivery as of 2022 apply. Legal recourse is excluded.